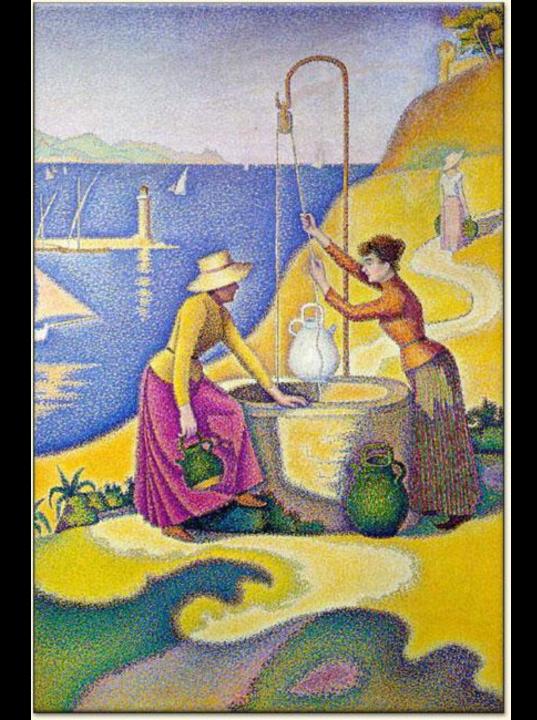
### Portrait of a fishery

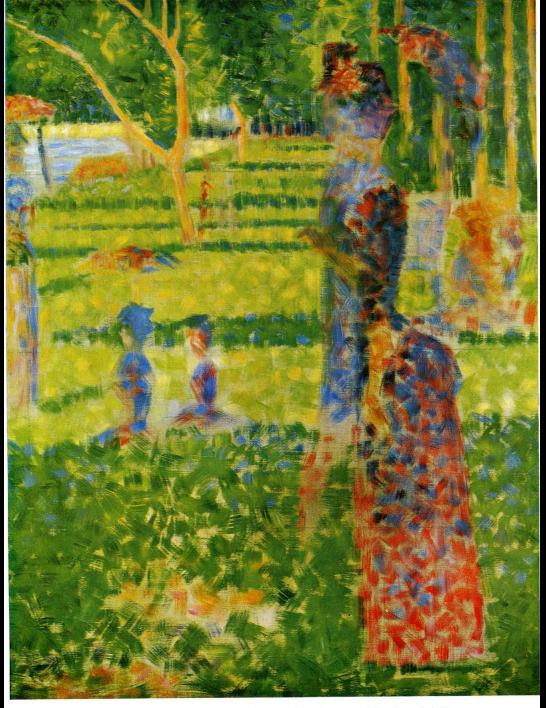
Dr. Linwood Pendleton Director of Ocean and Coastal Policy at Duke University's Institute for Environmental Policy Solutions

For Fisheries Leadership & Sustainability Forum East Coast Forum | May 2012 Beaufort, NC

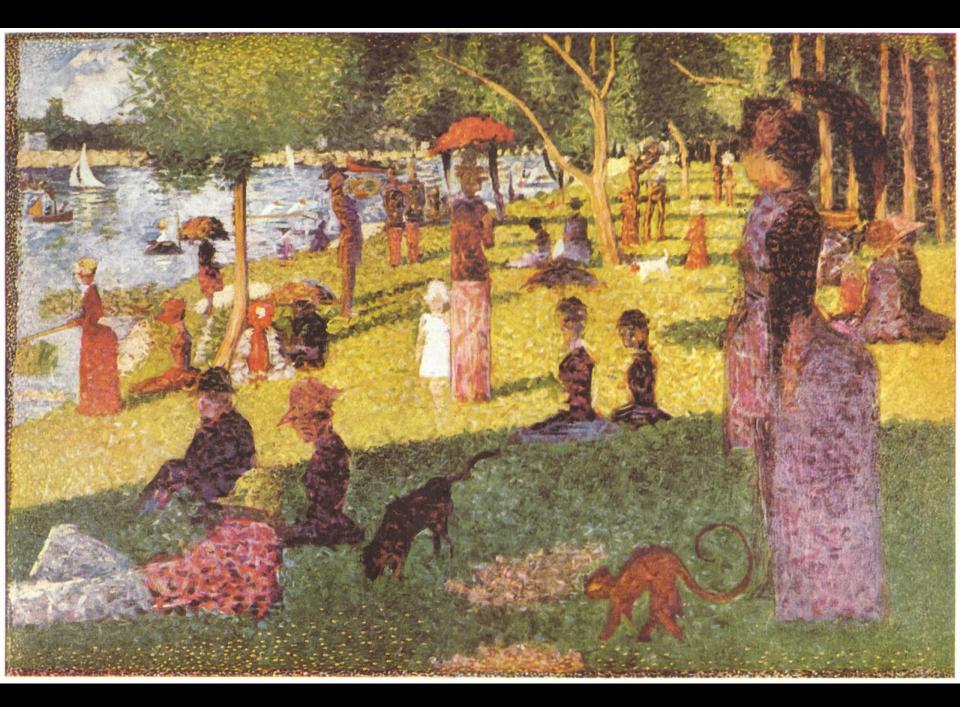




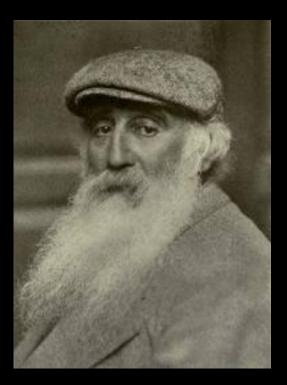


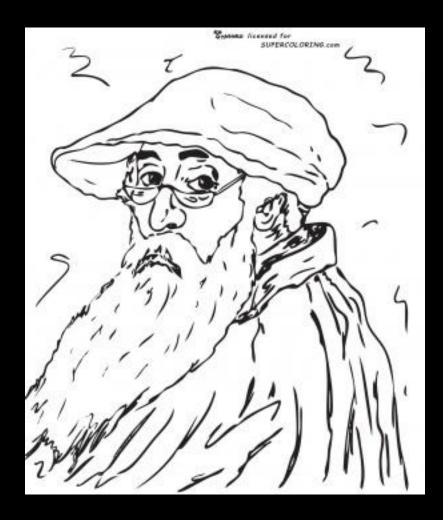


19. COUPLE WALKING. Study for 'Sunday afternoon on the Ile de La Grande-Jatte'. 1884–1885. Tilton, Sussex, Lady Keynes

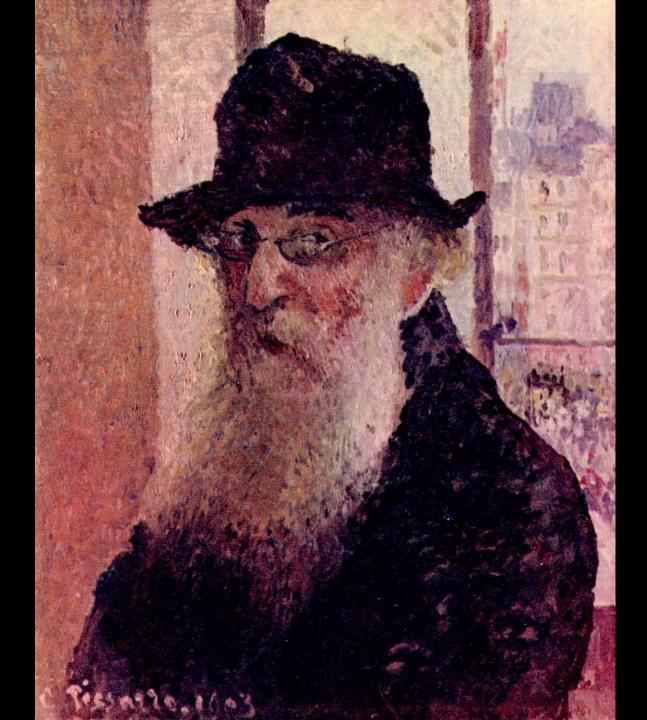


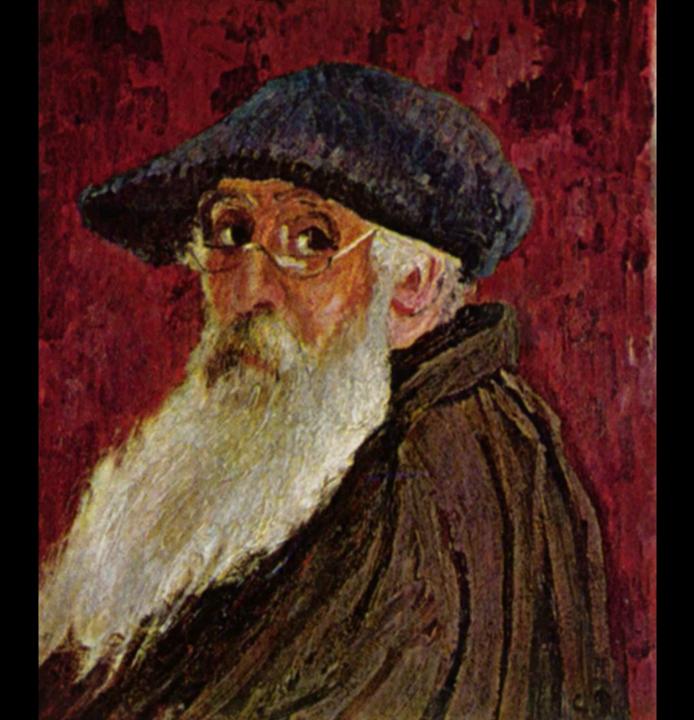


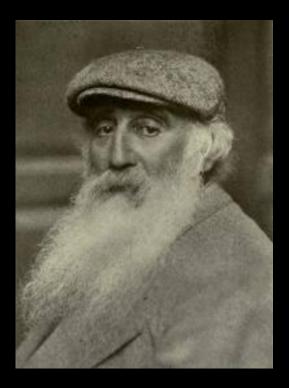




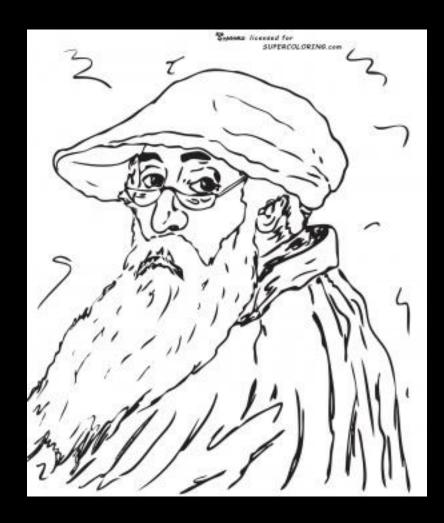








# Reality

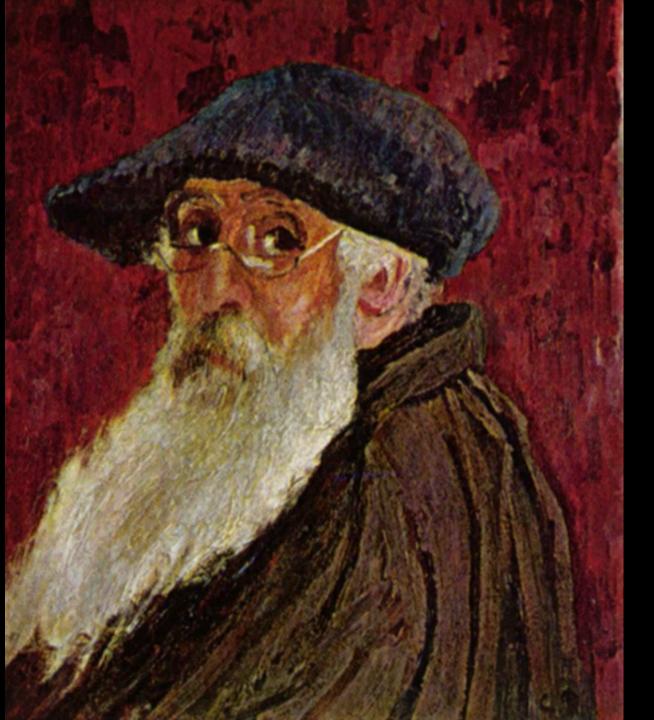


# Landings



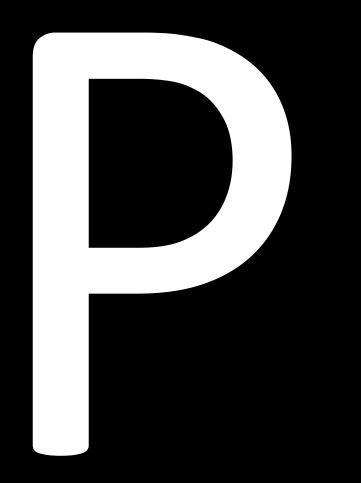
# Economic Measures

# Anthropological Narrative

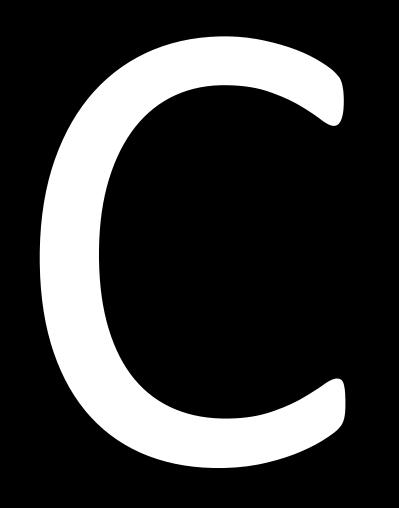


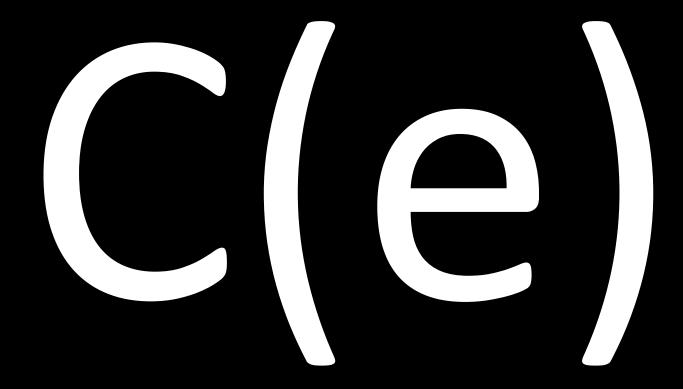
Quantitative Social Science

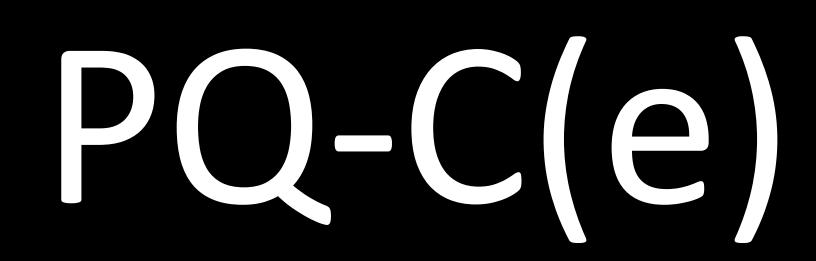


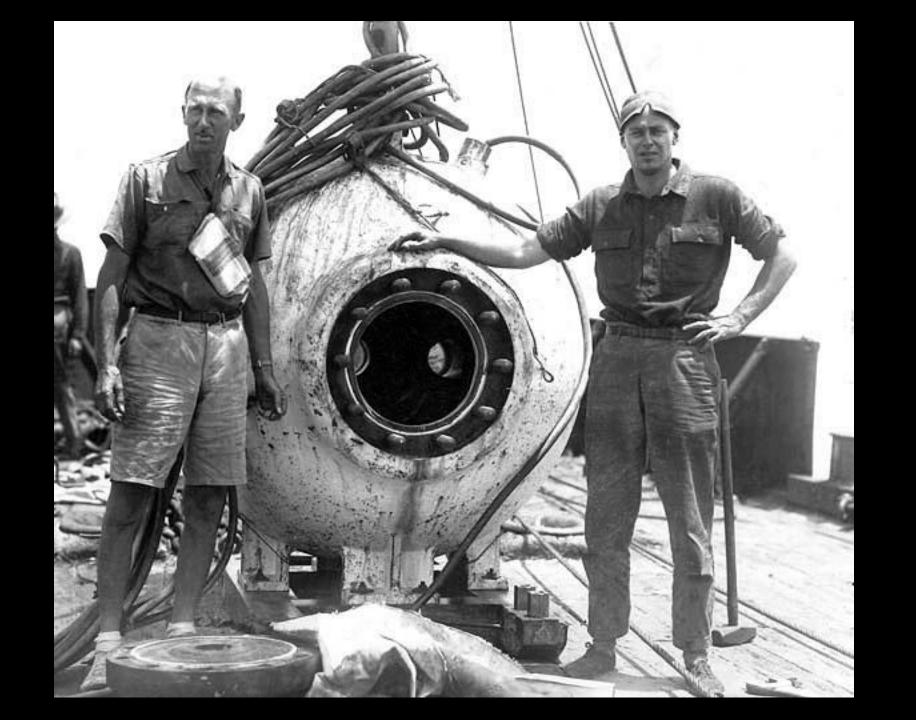


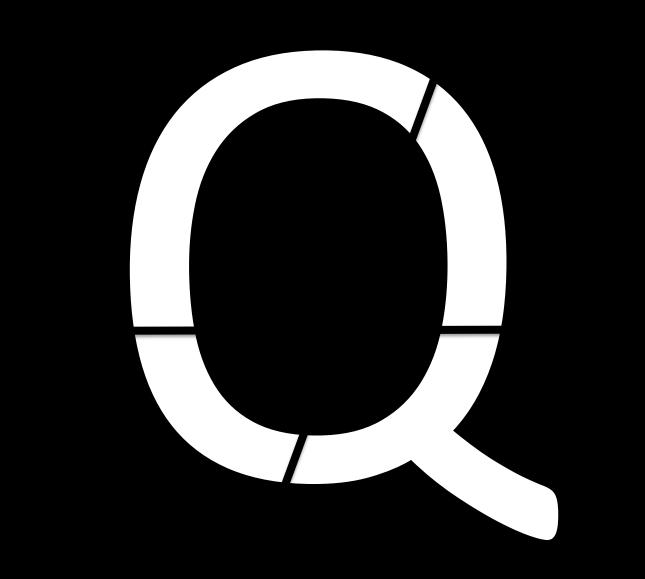


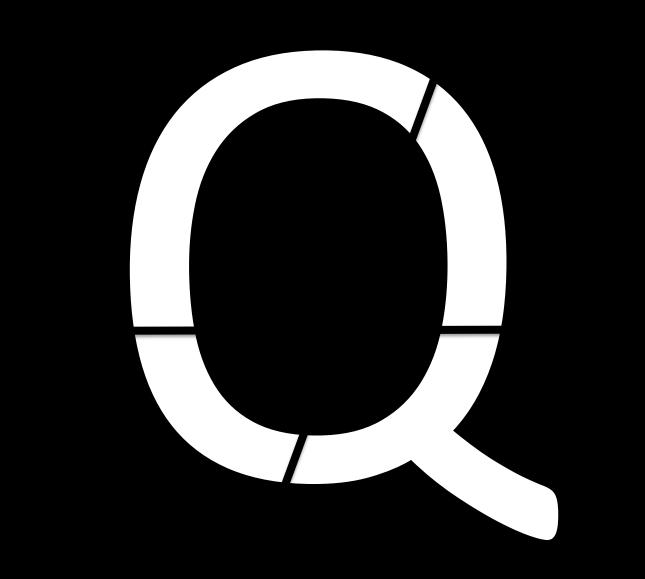


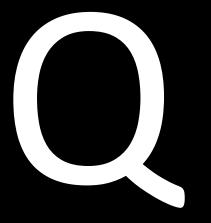












#### commercial, gear type, community

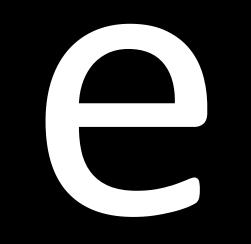


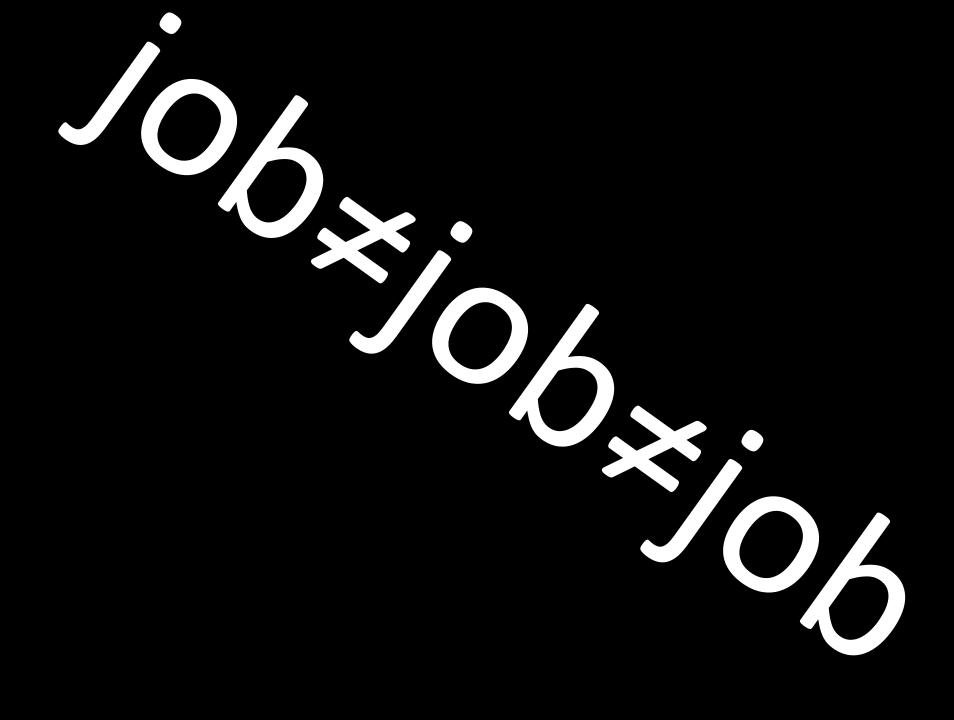






# $\mathsf{WTP}$ conservation





P, Q<sub>commercial</sub>



P, Q<sub>commercial</sub>

PQ



P, Q<sub>commercial</sub>

PQ

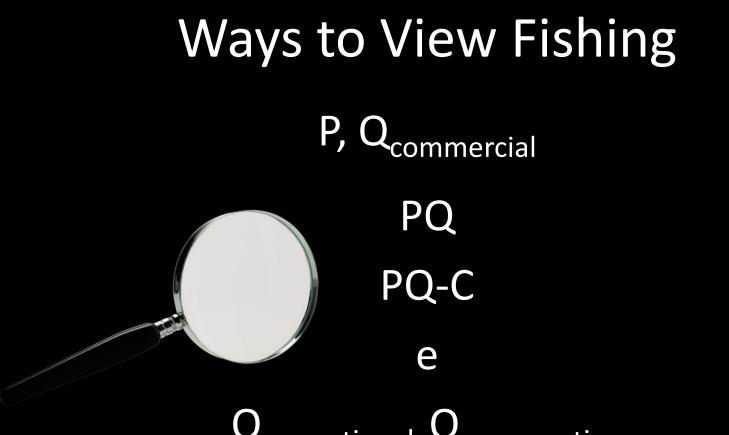
PQ-C



P, Q<sub>commercial</sub>

е





Qrecreational, Qconservation

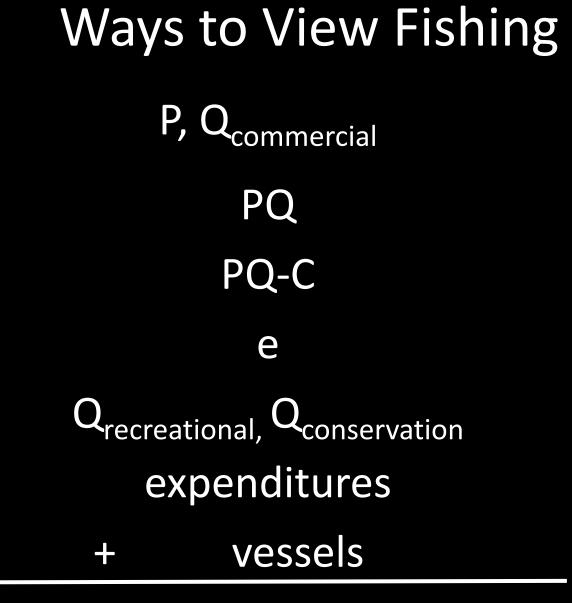
# Ways to View Fishing P, Q<sub>commercial</sub> PQ PQ-C e

Q<sub>recreational,</sub> Q<sub>conservation</sub> expenditures

# Ways to View Fishing P, Q<sub>commercial</sub> PQ PQ-C e Qrecreational, Qconservation

expenditures

vessels



societal importance of fishery

# Community?