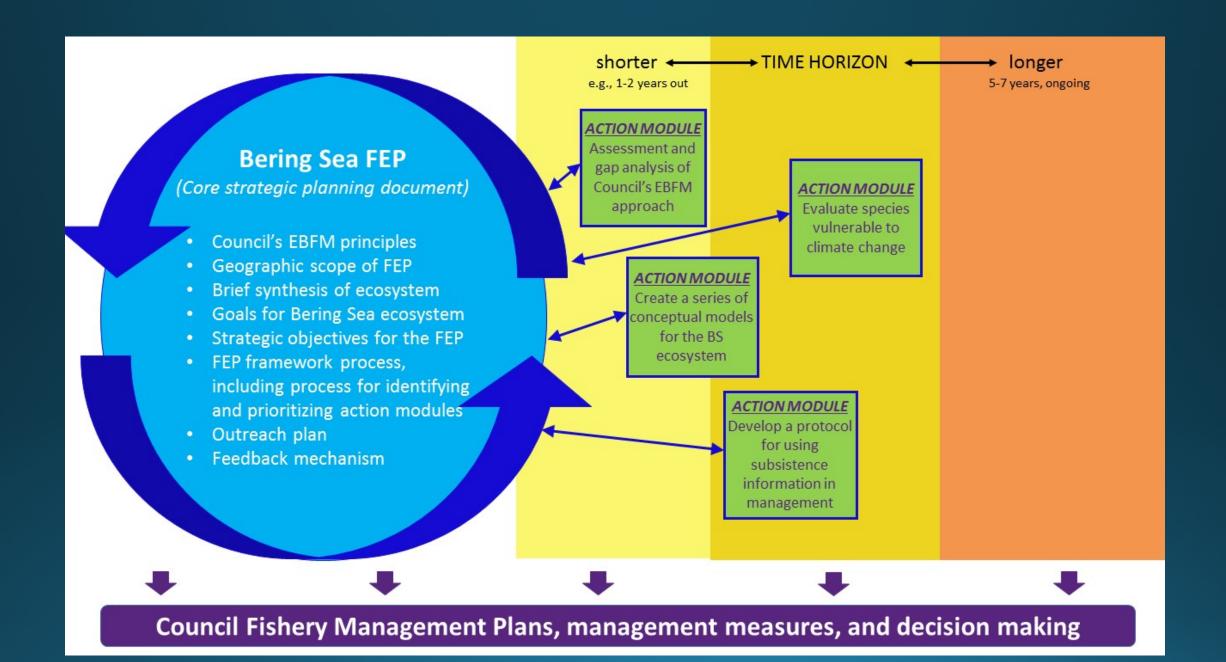
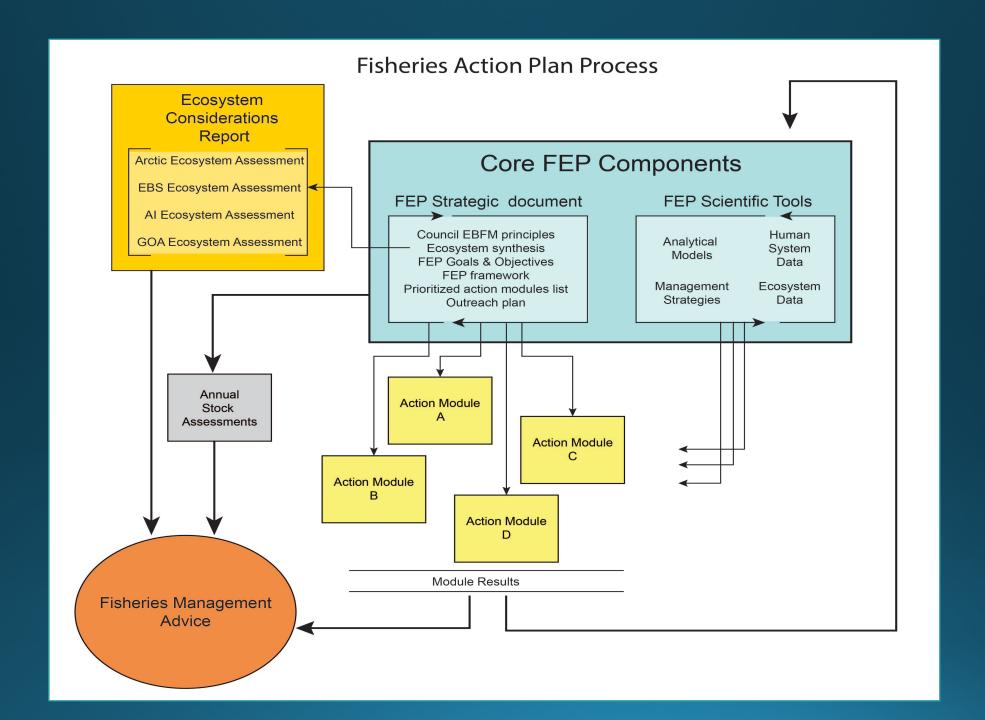


## Council intent for the FEP

- Strategic planning document
- Value added over the status quo
- Design a process more than a document
  - Inform but not overwhelm
  - Living process
- Action informing but not action forcing





## Value added

- Transparency Council decision-making, role of EBFM, tradeoffs
- Bridge ("handshake") between science and management
- Strategic planning opportunity (esp for research)
- Opportunities for partnerships (esp for non-fishery issues)
- Framework for building decision-making tools
- Identification of ecosystem connections relevant for management questions

## Useful products underway

- Map of the Council's current EBFM approach
- Research tracking
- Management onramps
- Diagrams to help illustrate connections and tradeoffs
- EBFM gap analysis

## Challenges

- Relationship of the FEP with existing EBFM processes and documents
  - Ecosystem status report, research priorities, etc.
- Managing expectations
- Setting goals and objectives
- Dual purpose:
  - Communication and transparency for a wider audience
  - Development of complex tools