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Hazardous Waste Hits Hollywood: Superfund and Housing Prices in Los Angeles

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Hazardous Waste Hits Hollywood: Superfund and Housing Prices in Los Angeles*

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Abstract

This paper contributes to the ongoing debate concerning the effect of various actions taken by the U.S. Environmental Protection Agency under CERCLA, commonly known as the Superfund Program, on housing prices. This study uses a housing transaction panel dataset encompassing the five major counties of the Los Angeles Combined Statistical Area to estimate the program's influence on the local housing market. The study differs from national sample analyses and site-specific analyses by providing policy-relevant estimates of the hedonic price function in a particular region for the "average site". Using house and time-varying census tract fixed effects, I am able to avoid many of the endogeneity problems seen in previous research attempting to measure the Superfund treatment effect. Further, an estimate of the effect on housing prices is given for each of the major events that occur under a typical Superfund remediation. After controlling for confounding correlated unobservables, I find a 7.3% increase in sales price for houses within 3 km of a site that moves through the complete Superfund program. The analysis gives evidence of positive price appreciation for housing markets and serves as a lower bound for measuring remediation benefits.

Keywords: Superfund; housing market; unobserved heterogeneity; hazardous waste; hedonic regression; Fixed Effects.

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1 Introduction

The valuation of environmental disamenities has long been of interest to economists and policy makers. First, there has been a desire to conduct proper cost-benefit analysis for environmental remediation activities. This was manifested in Executive Orders 12291 and 12866, issued by Presidents Reagan and Clinton, respectively, requiring a thorough cost-benefit analysis of regulatory actions undertaken by the federal government (Reagan (1981); Clinton (1993)). Second, accurately assigning a value to a non-marketed amenity and disamenities poses a non-trivial challenge. One such disamenity that has received much attention in the literature is the so-called “Superfund” program, enacted by Congress in 1980 via the Comprehensive Environmental Response, Compensation, and Liability Act (CERCLA). Managed by the U.S. Environmental Protection Agency (EPA), the Superfund program identifies and coordinates hazardous waste remediation and has accountable costs. However, the actual welfare benefit of action is under dispute as economists continue to debate the existence of observable benefits.

In order to place a value on non-marketed amenities, such as distance from hazardous waste sites, economists often employ hedonic pricing models of the housing market. In such models, price is regressed on a vector of attributes of each house that is sold. In this context, proximity to hazardous waste is traditionally included as a housing characteristic alongside the number of bedrooms, the number of bathrooms, square footage, and so on. Isolation of the variation in price that is directly attributable to the presence of hazardous waste sites provides an estimate of the value of these disamenities to homeowners.

Economists have generally approached the particular question of how the Superfund program affects housing values in two ways. The first approach is to conduct a national analysis of aggregated home prices in areas with and without Superfund sites of various types. This approach generally ignores site-specific idiosyncrasies and looks for the national average ef-

fect. Generally, the second approach is to isolate one Superfund site and utilize housing transactions data to measure the value of distance from the target site, usually at different points in time.

It can be argued, however, that these approaches lack generalizability. Policy makers are likely to be interested in the benefits of additional remediation efforts at current and future sites. Estimates from national analyses may not be accurate measures of the hedonic price schedule in a particular region, since there is no reason to expect preferences for environmental quality to be constant across the nation. Conversely, site-specific analyses uncover idiosyncratic price gradients for specific sites in specific places. These estimates cannot be generalized to different sites in different locations. A more valuable resource would be a set of estimates that are generalizable across many sites in a particular region. A regional or city-level analysis accounts for the idiosyncratic preferences of the area while averaging over all hazardous waste sites the region. Imposing homogeneity on hazardous waste sites in a region is a more palatable assumption than imposing homogeneity over sites in a country, and the resultant estimates should be more applicable within the region than estimates from the national sample. These concerns motivate this paper.

To uncover the regional implicit price for environmental quality as it relates to Superfund sites, it is necessary to use the regional housing market, not simply housing transactions in a radius around a site. Intuitively, identification will come from comparing the variation in the prices for houses near Superfund sites to the variation in prices for houses that are distant. This identification strategy requires some measure of proximity. The prevailing method for utilizing housing transactions data uses the distance from the house to the nearest Superfund site (or some function of it) as the measure of the disamenity. However, this approach has received some criticism in the literature since using the distance to the nearest site can obscure the impact of multiple sites, and hazardous waste sites could be located in city centers

or other areas which have higher housing prices.¹ A natural consequence of incorporating all sites in a region is the potential for houses to be located near multiple sites. This problem is exacerbated in regions where Superfund sites are clustered spatially. To control for the omitted variables bias, naïve extensions of the “nearest-site” method might seek to keep adding regressors measuring the distance the second site, third site, etc. However, this could conflate the impact of one close site versus two, more distant sites.

Additionally, existing studies that make use of housing transactions data have paid scant attention to the impact of unobservable housing attributes at both the house and neighborhood level. Correlation between these unobserved attributes and Superfund site proximity has the potential to severely bias results. Houses that are located close to Superfund sites may look very different in ways unobservable to the econometrician than those houses located at a greater distance, even after controlling for neighborhood attributes. Moreover, if there is a correlation between remediation decisions and unobserved neighborhood quality, estimates of the effect of hazardous waste cleanup could be upwardly biased. A careful treatment of these varied sources of endogeneity is required in order to obtain consistent estimates.

The existing literature that examines the impact of the Superfund life-cycle on housing prices is limited. Most of the national analyses have focused on one particular aspect of the Superfund remediation process. Site-specific analyses have paid more attention to the varied impacts a site might have on the housing market as it progresses from an unknown danger to a remediated site. However, as noted above, these studies have inadequately controlled for unobserved heterogeneity and suffer from the lack of generalizability of their estimates.

This paper seeks to confront many of these outstanding issues in the literature. First, to address generalizability concerns, I conduct my analysis on all Superfund sites in the Los Angeles Combined Statistical Area (CSA) and derive implicit price estimates that are derived from the preferences of homeowners in this region. Since all sites in the region are

¹Farber (1998); Gayer et al. (2000); Greenstone and Gallagher (2008)

incorporated into the study and treated homogeneously, the results should be interpreted as price effects from the “average site” in the Los Angeles CSA. While the results are only applicable to the area under study, the methods employed can be extended to any region where housing data exist.

Second, this paper addresses the questions over the validity of the nearest-site method by introducing an alternative hazardous waste accounting system which involves simply counting the number of sites in a radius around each house, rather than using the distance to the nearest site. This method implicitly forces the effect of the site to be constant within the radius, but controls for the possibility of multiple sites. This allows for an assessment of the bias that multiple sites can have on nearest-site methods, which is likely to vary location-to-location based on the existing spatial correlation of hazardous waste sites. However, if the influence of multiple sites on housing prices tends to be insignificant, the site-counting metric provides similar results to the nearest-site metric.

Third, I demonstrate the potential for unobserved housing and neighborhood quality to be correlated with Superfund incidence. In the Los Angeles CSA, census tracts that are near Superfund sites tend to be lower-income, higher-minority neighborhoods while census tracts that are near Superfund sites that receive remediation tend to be higher-income, lower-minority neighborhoods. This raises the concern that unobserved neighborhood quality could bias the results. Similarly, houses that are near Superfund sites tend to have lower prices after demeaning by neighborhood level prices and conditional on their observables. This suggests that within a neighborhood, the houses closer to Superfund sites might be different in unobservable ways from those houses at the far end of the neighborhood. By employing a repeat-sales model with time-varying neighborhood fixed effects, I can simultaneously control for both sources of endogeneity. The identification strategy requires the assumption that house level unobservables are constant over time. I provide evidence from housing transactions data that changes in household unobservables are unlikely to be corre-

lated with Superfund site proximity, which indicates the failure of this assumption should not induce biased estimates. Specifically, I use a binary response model to show that Superfund site status changes do not increase the likelihood of nearby home improvements. Identification results from within-neighborhood variation in price changes.

Finally, I provide detailed, testable estimates of how the price of proximity to the average Superfund sites changes as it progresses from unknown to completely remediated. The concept of counting the number of sites around every house is easily extended to count the number of sites *of each type* around every house. This allows for preferences over Superfund sites to vary by site status. The differences in coefficients are testable for statistical significance and provide an estimate of the impact that moving the site from one status to the next has on the local housing market. Furthermore, I include the designation “Construction Complete” in the set of possible site statuses. Whereas most studies focus only on listing and delisting from the National Priorities List, including the date that each site was labeled as “Construction Complete” allows me to delineate the time EPA declares that all remediation activities have finished. Since there are generally many months that pass between the time a site is listed as “Construction Complete” and the time the site is deleted from the National Priorities list, the use of deletion as a proxy for cleanup can be troublesome, since many houses sold before deletion could in fact have received the cleanup treatment.

In terms of my results, I find that in Los Angeles, the Superfund program has had a positive impact on prices. Perhaps most interestingly, the largest price change is seen after a site is designated “Construction Complete.” On average, listing a site on the Final NPL raises prices 1.6%, designating a site listed on the Final National Priorities list as “Construction Complete” raises prices of nearby houses 2.3%, while proposing a site to the Final NPL has no significant effect on price. These results contrast with Greenstone and Gallagher (2008)²,

²In this study, the authors do not separately estimate the effects of Final Listing on the NPL and Deletion from the NPL. Given this specification, the “Construction Complete” designation is irrelevant.

who found no significant effect in listing sites on the Final National Priorities list, and lead to a different conclusion than they reach about the value of the Superfund program. Additionally, I find ignoring “Construction Complete” causes the estimate of the effect of deleting a site from the National Priorities List to not be statistically different than zero, which is a result consistent with the findings of Noonan et al. (2007). However, using “Construction Complete” as the indicator of “cleanup” rather than deletion from the National Priorities list provides a very different conclusion about the value of “cleanup”. From the beginning of the Superfund siting process to deletion from the National Priorities List, nearby houses experience a statistically significant increase in price of 7.3%.

The remainder of this paper is divided into four sections. Section 2 provides some background on the CERCLA legislation and previous research. Section 3 describes the data used in this research. Section 4 introduces the main econometric model, Section 5 presents the results, and Section 6 concludes.

2 Background CERCLA and the Hedonic Pricing Model

2.1 CERCLA

On December 11, 1980, the United States Congress passed the Comprehensive Environmental Response, Compensation and Liability Act (CERCLA). CERCLA gave EPA, amongst other things, broad powers to respond to hazardous waste dangers and created a trust fund to pay for all of the actions undertaken - referred to as the “Superfund.” Response could take the form of either a short-term, urgent cleanup to mitigate imminent human health dangers, a long-term remediation and liability search, or some combination thereof. To organize and facilitate the cleanup of the nation’s most dangerous sites, EPA created the National Priorities List (NPL). The NPL represents the collection of sites that EPA deems of highest priority for cleanup.

In order to be listed on the NPL, a site must first be identified by EPA. The agency becomes aware of a site through various communication channels (state environmental agencies, public comment, etc.), and then proposes a site to be listed on the NPL in the Federal Register, if warranted. Once placed in the Federal Register, EPA accepts comments and will then place the site on the Final NPL if it meets certain criteria. These criteria include a previously administered Hazard Ranking Score (HRS) of sufficient intensity, the state environmental authority designating the site a top-priority, or whether the U.S. Public Health Service recommends removing people from the proximity of a site and EPA finds it more cost-effective to use the long-term remediation process (i.e. the Superfund program) versus its emergency cleanup powers. Once a site is on the Final NPL, a Record of Decision is issued detailing the remedy to be implemented.³ Once the prescribed remedy has been constructed and all hazards are contained, EPA designates the site as “Construction Complete.” Prior to deletion, EPA will post plans to delete the site in a local newspaper and solicit public comment. Once monitoring confirms that health hazards have been contained and deletion is deemed appropriate, EPA will enter notification of deletion in the Federal Register.

While EPA naturally has many steps in between, the major, publicized actions center around the proposal of a site to the NPL, the listing of a site on the NPL, designating the site as “Construction Complete,” and the deletion of the site from the NPL, all of which entail some public announcement or entry into the Federal Register. I use these major actions as representing EPA’s position to the public on the relative risk posed by each site in subsequent analysis. Section 3 below explains how I translate Superfund site status into a measure of environmental quality.

³For a description of the remedy selection process, see Gupta et al. (1996)

2.2 Literature Review

The literature on estimating the impact of the Superfund Program on housing values is vast. Kiel and Williams (2007) have an excellent survey of the results to this point. Two main approaches have been followed when trying to estimate the value or impact of local disamenities. The first approach is to take a known disamenity and try to determine how distance from the site impacts the selling price of a home. This requires individual transaction data for each house sold in a given period and generally uses hedonic pricing theory stemming from Rosen (1974) with distance from a site as a housing attribute. According to this method, if the researcher knows a sufficient amount of information about each house, he or she can control for these characteristics and isolate the effect of distance from the nearest site. However, this approach has its limits in terms of calculating marginal willingness to pay. Many papers have noted the plethora of problems with Rosen's two-step procedure of first estimating the hedonic price function and then regressing the estimated coefficient on demand characteristics (Brown and Rosen (1982); Bartik (1987a,b); Epple (1987)). Dealing with the issues raised by these authors is beyond the scope of this paper.

Michaels and Smith (1990) demonstrate the heterogeneity in willingness to pay for site removal across housing "sub-markets" by studying how distance to the closest hazardous landfill affects the price of a house, while controlling for whether or not the sale took place after site discovery, in the suburban Boston area. Kohlhase (1991) runs separate hedonic price regressions for the Houston market for three years: 1976, 1980, and 1985. These years correspond to a pre-Superfund time, a time concurrent with the creation of the passing of CERCLA, and a period after all sites in the Houston area were placed on the NPL. Her results show that distance-from-site has a positive influence on price once the sites are listed on the NPL. In their paper, Kiel and Zabel (2001) focus on the two Superfund sites in Woburn, MA. They are interested in the premium paid for distance from the nearest site but do not allow multiple sites to enter into the hedonic price function. Further, they do not

employ panel data. Rather, they estimate the price function at several points in time, and interestingly, determine that price effects cease past three miles. Kiel and Williams (2007) conduct site-specific analysis on a national sample of Superfund sites to demonstrate the heterogeneity of treatment effects across the country. By demonstrating a clear heterogeneity in effects across housing markets, their results highlight the limits of using national housing market analyses for determining the value of cleaning a particular site. These studies attempt to control for neighborhood effects by assigning census tract characteristics for each house they see transact, which could be endogenous and measured with error when applied to intra-censal years.

Exceptions to the “nearest-site” approach include Hite et al. (2001); Gayer et al. (2000). In the former study, the authors use proximity to each landfill in Franklin County, Ohio as a separate regressor in the hedonic price function, finding a significant influence on prices for all landfills. The latter examines how much residents are willing to pay to avoid the risk of cancer before and after the Remedial Investigation for each NPL site in Grand Rapids, MN is released. They find that consumers’s perception of cancer risks are overestimated before EPA releases a detailed estimate of the risks and therefore pay a much higher premium for houses farther from the site before the release of the report. They find that even at the inflated perceived risk levels, the upper-bound for the willingness to pay for the six sites in the area to be cleaned is about one-sixth of the remediation cost. It should be noted, however, that none of the above research utilizes fixed-effects regressions to control for all neighborhood unobservables or individual, unobserved house attributes.

Additionally, as pointed out by Farber (1998), site-distance regression models have the inherent problem of a correlation between the location of hazardous waste and economic opportunity, thus confounding the relative appeal of living near what could be an employment center. Gayer et al. (2000) also criticizes the site-distance approach as falsely assuming that remediation alleviates both the health risks and aesthetic attributes that may impact

housing values. Cameron (2006) demonstrates the possibility of directional heterogeneity in the effect of distance. Her analysis explains how a given distance in a down-wind direction from an odorous Superfund site is very different than traveling that same distance in the up-wind direction. Ignoring direction can conflate the effects. As will be shown, the site counting method in this paper addresses the first two concerns. Directional heterogeneity could pose a problem since only proximity is employed. However, averaging over many sites should serve to mitigate the idiosyncratic effects of house-site relationships.

The second approach in the literature looks at how median housing prices vary across counties or census tracts with respect to the number or characterization of environmental disamenities contained within. This strand begins with Greenberg and Hughes (1992) in a study of the New Jersey housing market. They compare the median home values in communities with and without a Superfund site and find that rural counties with Superfund sites had lower rates of appreciation than rural control counties. This result was not repeated for urban counties. Noonan et al. (2007) study the effect that Superfund site cleanup has on block-group level prices using a national sample. They estimate a system of equations to capture price and non-price effects of an NPL site being deleted. Like this study, they use a first-differencing approach to control for time-invariant neighborhood unobservables. However, they do not control for time-variant unobservables nor can they control for within-neighborhood heterogeneity since they employ aggregated data.

Most recently, Greenstone and Gallagher (2008) examine how housing prices vary across census tracts with and without an NPL site. Recognizing the problem of correlation between unobserved census tract attributes and the presence of a NPL site, Greenstone and Gallagher utilize a regression discontinuity design centered around the assumption that sites with similar HRS scores are likely to be in census tracts with similar unobserved characteristics. They note the fact that when EPA began operating the Superfund program, Congress mandated that they select 400 sites to place on the initial NPL list. Using HRS scores to

determine the top 400 sites, EPA placed those sites with an HRS score of 28.5 or higher on the NPL, creating a “quasi-experimental” discontinuity in treatment. As a result, they find no statistically significant evidence that census tracts on opposing sides of the discontinuity had differing housing market outcomes. However, they are unable to account for housing market outcomes at a more localized level than the census tract.

Interest in life-cycle effects spans both strands of the Superfund literature. All of the studies above acknowledge the idea that any given Superfund site will have different effects on the housing market as its classification under CERCLA changes. Some studies only focus on estimating the effect of sites of a particular status: Noonan et al. (2007) (Deleted NPL sites), Greenstone and Gallagher (2008) (Final or Deleted NPL sites), Greenberg and Hughes (1992) (Final NPL sites). Other studies estimate an effect for a separate time period that corresponds to each of the target site’s statuses: Kiel and Zabel (2001); Kiel and Williams (2007). However, there is little discussion about the statistical significance of the changes to the distance gradient and they do not consider “Construction Complete” as an official status⁴. This paper adds to this area of the literature by contributing these two novel features.

2.3 Review of Hedonic Theory

As previously mentioned, the research noted above draws on hedonic pricing theory to characterize how environmental amenities are valued in the housing market. Hedonic pricing equilibrium, as explained in Rosen (1974), provides a framework for analyzing the implicit price for attributes of a differentiated product.⁵ The differentiated product is housing and the attribute of interest is the environmental quality surrounding the house. The analogy

⁴Kiel and Williams (2007) specify a “Cleanup” time period which corresponds to the time between the commencement of clean up activities and delisting from the NPL. While this strategy is in a similar spirit to my own strategy, they treat a site as cleaned when it is removed from the NPL whereas I treat the site as cleaned when the EPA ceases remediation activities. Several months can pass between these two events.

⁵For a full analysis of extending hedonic pricing equilibrium to the housing market, see Palmquist (1984).

is developed by assuming homeowners act like firms supplying housing to the market. Each firm has a production function that shapes inputs into a finished product: a house. Some firms are located near hazardous waste sites, which makes the cost of supplying a clean environment very high. These firms find it profitable to supply a low level of environmental quality. Conversely, some firms are located in pristine areas, giving them a low cost of production. These firms find it profitable to supply a high amount of environmental quality. Heterogeneity in firms gives rise to a continuum of offer curves, defined as the locus of prices and quantities that maximize each firm's profit.

On the consumer side of the market, individuals search for a house to maximize their utility, which is defined over wealth and a vector of housing attributes. A consumer's bid curve for a given attribute is the locus of prices and quantities that give a maximum utility. A key assumption is that the market for houses is supplied by a continuum of firms that make available a set of houses in which every possible combination of housing attributes exists. This allows consumers to select the bundle of characteristics that maximizes their utility, given the price. A hedonic equilibrium is reached by consumers and suppliers transacting in the market and the implicit price for each attribute is set where the marginal consumer's bid curve becomes tangent to the marginal seller's offer curve.

Empirically, the covariance between price and the quantity of a given attribute identifies the location of the intersection of bid and offer curves. Regressing price on the attributes of the house provides a linear approximation to the slope of the price gradient at the observed equilibrium. However, a common challenge is dealing with the difficulty of observing all characteristics of a given house. If the researcher can effectively control for the omitted variables that are likely to be correlated with observed attributes, estimates of the slope allow inference about the relative importance of the various attributes in setting the price. This paper demonstrates the importance of controlling for these omitted variables.

3 Data

The data used in this analysis comprises two parts: housing transactions data and Superfund hazardous waste site data. In the following subsections, I describe these two datasets in detail, as well as discuss potential sources of omitted variables bias.

3.1 Housing Data

The housing transactions data for this analysis comes from Dataquick Information Systems, a real estate information aggregator. The data provides a record of each single family housing transaction, attached and detached, that took place between 1988 and 2008 for Los Angeles, Ventura, Orange, San Bernardino, and Riverside counties⁶. The dataset contains many observable characteristics for each house (e.g. number of bedrooms, square footage, etc.) as well as the transaction price, loan amount, transaction date, latitude and longitude coordinates and the year 2000 census tract. Each property is uniquely identified in the data which allows the creation of a panel data set. In an effort to remove outliers, houses observed in the top and bottom 1% of the price and square footage distribution are dropped, as well as the top 1% of the number of bedrooms and the number of bathrooms distribution. Houses with missing attribute or location data are also dropped from the dataset.

The main analysis of this paper makes use of a panel dataset and house level fixed effects, whereas certain alternative specifications relax the panel requirement. Sample selection could be an issue if the set of houses that only sell once are substantially different in unobservable ways. Table 1 provides the summary statistics for the two sets of houses. Houses that have only sold once tend to be slightly bigger, have more rooms, and sell for approximately \$4,000 more. While the differences in all means reported in Table 1 are statistically significant, the differences are not large enough to warrant sample selection concerns.

⁶These five counties make up the Los Angeles-Long Beach-Riverside Combined Statistical Area, more commonly referred to as “Greater Los Angeles”

Table 1: Single Sale Houses vs. Panel Houses

| Category | One Sale | Multi-Sale |
|------------------------------------|-----------|------------|
| Mean Sq. Footage | 1,737.42 | 1,603.25 |
| Mean # of Rooms | 5.02 | 4.66 |
| Mean # of Bathrooms | 2.20 | 2.17 |
| Mean # of Bedrooms | 3.14 | 2.97 |
| Mean Year Built | 1969.9 | 1970.97 |
| Mean Price | \$232,408 | \$227,612 |
| Number of Houses by repeat sales: | | |
| 2 Sales | | 459,967 |
| 3 Sales | | 169,806 |
| 4 Sales | | 48,298 |
| 5 Sales | | 10,191 |
| 6 Sales | | 1,796 |
| 7 Sales | | 220 |
| 8 Sales | | 19 |
| 9 Sales | | 4 |
| Total Houses | 974,562 | 690,301 |
| Total Observations in Final Sample | 974,562 | 1,664,863 |

Counties Covered: Los Angeles, Riverside, Ventura, Orange, San Bernardino. Dollars reported in year 2000 dollars. Prices used were de-trended using a monthly Case-Shiller Los Angeles Housing Price Index for comparability.

An unfortunate feature of the transactions data is that Dataquick will overwrite the characteristics recorded for a given property in previous transactions if a newer transaction is recorded with different and presumably updated information. However, in certain circumstances, if the renovation is on the scale of a large addition or major construction, the transaction will be flagged as having such an improvement. The implication for panel analysis is not being able to reliably observe changes to properties, since any moderate change made to the property is retroactively applied to all records in the data. As a result, all observable characteristics will drop out of any repeat sales analysis. To combat the presence of homes that likely have changed in substantial ways, homes that are observed to appreciate (depreciate) more than 50% on an annualized basis, have the major construction data flag,

transact with a loan amount greater than the transaction price by \$5,000, or are observed to transact twice or more in any 12 month span are dropped from the sample.

Concern still remains that properties with unobserved changes are resident in the dataset. If changes in properties are not correlated in any way with Superfund site exposure, then unobserved property improvements should not bias any results. However, in a repeat-sales model, the price effects of proximity to Superfund sites are identified by changes in site status. If, for example, there is a correlation between home improvement and Superfund site remediation, the estimated price effects of hazardous waste cleanup will be biased upwards as it will be impossible to distinguish between those paying for improved environmental quality and those paying for improved housing.

As a first-order test, it is possible to check whether the properties that have been dropped from the sample as properties with suspected improvements are more likely to be in close proximity to Superfund sites than those that aren't likely to have received an improvement. To conduct the test, for each property I note which transaction(s) cause it to be removed from the main sample. Any property that is improved is then treated as improved for any subsequent transactions I observe. Since a repeat-sales model will be biased if homes are receiving unobserved improvements as Superfund sites are being remediated, I want to test the relationship between changes in housing quality and changes in Superfund site status.

Consider the following binary response model:

$$\begin{aligned} \Pr(\widehat{Y}_{it} = 1 | \widehat{Z}_{it}) &= \Phi(\widehat{Z}_{it}\beta) \\ \widehat{Y}_{it} &= Y_{it} - Y_{it-1} \\ \widehat{Z}_{it} &= Z_{it} - Z_{it-1} \end{aligned} \tag{1}$$

where $Y_{it} = 1$ if house i is renovated by time t and $Y_{it} = 0$ otherwise, Z_i is a vector of hazardous waste measures for house i and year dummies, and Φ is the standard normal

Table 2: “Improved” Properties Probit Results

| | (1) | (2) | (3) | (4) | (5) | (6) |
|-------------------|--------------------|---------------------|------------------|---------------------|------------------|---------------------|
| <i>DISCOVERED</i> | 0.028** (0.008) | | | | | 0.027** (0.008) |
| <i>PROPOSED</i> | | -0.075** (0.026) | | | | -0.080** (0.026) |
| <i>FINAL</i> | | | 0.006 (0.003) | | | 0.006 (0.003) |
| <i>COMPLETE</i> | | | | -0.112** (0.012) | | -0.112** (0.012) |
| <i>DELETED</i> | | | | | 0.004 (0.025) | 0.003 (0.025) |
| N | | | | | | 3,856,281 |

*Notes:*The robust standard error is below each coefficient in parenthesis.* , and ** denote significance at the 5% and 1% levels, respectively. All specifications contain dummy variables to control for the year of sale and the price at time of sale.

cumulative distribution function. In general, if $\beta > 0$, then changes in the status of hazardous waste sites increase the probability that houses are renovated, which calls into question the appropriateness of the assumption that houses remain unchanged over time. If the converse is true, then the systematic renovation of homes near hazardous waste sites may not be causing significant bias in the empirical results.

Table 2 contains the results of the above probit model under various specifications for Z_{it} . Columns (1) - (5) use a count of the number of sites of the given type within 3 kilometers at time t , price, and year dummies as regressors. Of the five site types, only *DISCOVERED* sites within 3 kilometers of a house have a significantly positive impact on the probability of improvement. *PROPOSED*, *COMPLETE* and *DELETED* all have either significantly negative or insignificant effects. The implication of these results is that designating a site “Construction Complete” or having a site deleted from the NPL nearby does not increase the probability that the house is improved. Column (6) indicates including all sites types in the same probit regression provides similar results. On balance, Table 2 supports the assumption that unobserved home improvements are not correlated in meaningful ways with Superfund site remediation.

3.2 Superfund Site Data

The U.S. Environmental Protection Agency makes available via its website a comprehensive data set detailing the names and locations of all hazardous waste sites reported to EPA and the actions taken at these sites.⁷ Most important to this research, EPA details the date that the site was discovered, the date any site was promoted to the Proposed National Priorities list, the date any site moved from the Proposed NPL to the Final NPL, and the date any site was deleted from the Final NPL. While not confidential, the dates that sites were listed as “Construction Complete” and the verified location coordinates are not available in this database and were provided directly by EPA. For this study, attention is restricted to the set of hazardous waste sites that were proposed to be listed on the Final NPL (NPL sites) by January 1, 2008. The principle reason for this restriction is that EPA has not verified the longitude and latitude coordinates for non-NPL sites. As a result, I have a complete record of action and location for 29 NPL sites within the five counties in the Los Angeles area; all of which were at least proposed to the Final NPL in the timeframe in question.⁸

Table 3 provides a summary of how the Superfund site profile for the Greater Los Angeles area has evolved over the sample period. At the end of 1990, there were no sites that were being proposed to the Final NPL, listed as “Construction Complete”, or Deleted from the NPL. By the end of 2000, there were still no Deleted NPL sites and only one site proposed to the NPL. As would be expected, the majority of the remediation activities took place later in the sample period. Census data would be unable to provide estimates of the price effect of deleting a site from the NPL since there would be no variation in the data.

⁷The CERCLIS database can be downloaded in ASCII text format at <http://www.epa.gov/superfund/sites/phonefax/products.htm>

⁸One Superfund site was removed from the proposed NPL list and never listed. This site was dropped from the analysis since it is likely very different from the other sites that were all eventually listed.

Table 3: Superfund Sites in Greater Los Angeles Area

| | (1) | (2) | (3) |
|-------------------|------|------|------|
| Site Status | 1990 | 2000 | 2007 |
| <i>DISCOVERED</i> | 7 | 2 | 1 |
| <i>PROPOSED</i> | 0 | 1 | 0 |
| <i>FINAL</i> | 20 | 22 | 21 |
| <i>COMPLETE</i> | 0 | 3 | 5 |
| <i>DELETED</i> | 0 | 0 | 2 |
| Total | 27 | 28 | 29 |

3.3 Neighborhood Unobservables

The estimation methods of this paper utilize neighborhood fixed effects to control for potentially correlated unobserved neighborhood quality. One of the more common definitions of neighborhood found in the literature is the census tract. Since the Dataquick data provide the census tract in which each property resides, I employ this definition of neighborhood as well.

Previous studies that utilize housing transactions data generally use observable characteristics of the tract to control for heterogeneity in neighborhoods. However, there has been little attention paid to the influence that unobservable neighborhood attributes can have on Superfund price effects. If the incidence of Superfund sites is correlated with the presence of unfavorable unobserved neighborhood quality then there could be a downward bias on the estimate of Superfund exposure. Conversely, having a correlation between cleanup and favorable unobserved quality could inflate the impact of remediation on home prices.

Table 4 provides evidence that in the Greater Los Angeles area, both types of bias could be present. Columns (1) and (2) compare the means of year 2000 census tract observables for tracts that never had Final NPL sites within 3 km of the tract borders (non-NPL tracts) to those that did (NPL tracts). Column (3) provides the p -value for a two-sided means-equivalence test. Clearly, tracts that have NPL sites in them or nearby have significantly

Table 4: Census Tract Characteristics in Los Angeles CSA

| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) |
|----------------------|-----------|--------|-----------------|-----------------------|--------|-----------------|-------------|--------|-----------------|
| | Final NPL | | | Construction Complete | | | Deleted NPL | | |
| | No | Yes | <i>p</i> -value | No | Yes | <i>p</i> -value | No | Yes | <i>p</i> -value |
| Median Income | 50,237 | 45,743 | .000 | 45,089 | 47,508 | .177 | 44,355 | 61,534 | .000 |
| % under Poverty Line | 15.71 | 15.37 | .571 | 15.30 | 15.55 | .790 | 15.87 | 9.699 | .000 |
| Square Kilometers | 28.95 | 9.353 | .354 | 11.42 | 3.788 | .338 | 9.924 | 2.859 | .586 |
| % of 25 yr olds w/BA | 0.155 | 0.130 | .000 | 0.135 | 0.116 | .031 | 0.125 | 0.189 | .000 |
| Population Density | 3,829 | 3,644 | .306 | 3,484 | 4,073 | .020 | 3,719 | 2,791 | .025 |
| Housing Density | 1,308 | 1,114 | .003 | 1,110 | 1,124 | .850 | 1,131 | 924.2 | .090 |
| % Minority | 42.60 | 50.70 | .000 | 52.39 | 46.11 | .000 | 51.74 | 38.89 | .000 |
| % Vacant | 5.480 | 3.867 | .000 | 4.111 | 3.210 | .099 | 4.029 | 2.036 | .025 |
| % Owner Occupied | 55.64 | 54.28 | .284 | 54.56 | 53.51 | .661 | 53.40 | 64.25 | .005 |
| No. of Tracts | 2,878 | 495 | | 361 | 134 | | 455 | 40 | |

Notes: Columns (1), and (2) display mean characteristics from the 2000 U.S. Census for tracts in the sample by Final NPL exposure. Columns (4) and (5) display mean characteristics of tracts by “Construction Complete” treatment. Columns (7) and (8) show mean characteristics of tracts by Deletion from NPL treatment. Columns (3), (6), and (9) show the *p*-values for mean-equivalence tests. Boldface numbers indicate rejection of the null of equivalence at the 5% level.

lower incomes, less college educated adults, and higher fractions of minority residents. These observable differences suggest that tracts near Superfund sites might have lower unobservable quality than tracts that aren’t near Superfund sites, leading to a negative bias on estimates in the absence of adequate controls.

Columns (4) - (6) compare observables of NPL tracts that were declared “Construction Complete” against those NPL tracts that were not. The tracts that are near Final NPL sites that eventually become cleaned have significantly less college educated adults and minorities. There are no significant differences in income, poverty rates, vacant housing units and proportions of owner occupied housing. This suggests that the EPA selection mechanism for site remediation is uncorrelated with tract level characteristics, both observed and unobserved. The same cannot be said, however, about the decision to delete sites from the National Priorities List. Columns (7) - (9) show that NPL tracts near sites that are eventually deleted from the NPL have significantly higher incomes, lower poverty rates, more college educated

adults, less minorities, less vacant housing, higher proportions of owner occupied housing and are less densely populated.⁹ It stands to reason that the sites that are deleted from the NPL are in tracts with very positive unobservables and naïve estimates of the price effect of deletion are likely to be positively biased.

3.4 House Level Unobservables

Controlling for unobserved heterogeneity at the neighborhood level may not be sufficient to remove all omitted variable bias. When using tract-level fixed effects, identification comes from within-tract variation. Given that the average size for tracts near NPL sites is approximately 9.4 square kilometers, the econometrician might be concerned that houses in the part of a tract near a Superfund site could look very different in unobserved ways than houses in another part of the tract. If houses near Superfund sites tend to be less well maintained and updated than their counterparts within the tract, estimates without house-level controls for endogeneity could be seriously biased.

Table 5 provides a comparison of means of household observables for houses near NPL sites. To be able to make comparisons across time and space, I subtract the average value for houses that sold in the same tract and year for each observable. Columns (1) and (2) compare houses that are within 3 kilometers of a Final NPL site to those that are not within 3 kilometers of a Final NPL site, Columns (4) and (5) compare houses within 3 kilometers of “Construction Complete” sites to houses that are not, and Columns (7) and (8) compare houses within 3 kilometers of Deleted NPL sites to those that are not. Columns (3), (6), and (9) provide the p -values for two-sided mean equivalence t -tests. A comparison of the p -values for the observable characteristics show that by treatment type, the groups of treated and un-treated houses look very similar to the econometrician. However, with the exception

⁹Both sites in the Los Angeles CSA were deleted in 2004, so it is very unlikely that the census observables shifted in response to the Superfund sites changing status.

Table 5: House Level Average Deviations from Tract-Level Means

| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) |
|------------------|-----------|-----------|-----------------|-----------------------|-----------|-----------------|-------------|-----------|-----------------|
| | Final NPL | | | Construction Complete | | | Deleted NPL | | |
| | Yes | No | <i>p</i> -value | Yes | No | <i>p</i> -value | Yes | No | <i>p</i> -value |
| Price | -880.5 | 53.51 | .000 | -514.5 | 2.334 | .555 | -4,589 | 4.720 | .012 |
| No. of Bedrooms | -0.00105 | 6.41e-05 | .561 | -0.00637 | 2.89e-05 | .338 | -0.0287 | 2.95e-05 | .040 |
| No. of Bathrooms | 0.00190 | -0.000116 | .200 | -0.00259 | 1.18e-05 | .633 | -0.0187 | 1.93e-05 | .101 |
| Square Footage | 0.202 | -0.0123 | .870 | -3.237 | 0.0147 | .472 | -16.94 | 0.0174 | .073 |
| Year Built | 0.0461 | -0.00280 | .130 | 0.187 | -0.000849 | .093 | -0.202 | 0.000207 | .389 |
| Observations | 152,435 | 2,508,130 | | 12,016 | 2,648,549 | | 2734 | 2,657,831 | |

Notes: Columns (1), and (2) display the average demeaned characteristics for houses in the sample by Final NPL treatment. Columns (4) and (5) display the average demeaned characteristics for houses by “Construction Complete” treatment. Columns (7) and (8) display the average demeaned characteristics for houses by Deletion from NPL treatment. Treatment for a house is defined as a house being within 3 kilometers of any site of the given type. Each variable for each house is demeaned by the mean value observed for houses that sold in the same tract and year. Columns (3), (6), and (9) show the *p*-values for mean-equivalence tests. Boldface numbers indicate rejection of the null of equivalence at the 5% level.

of the “Construction Complete” category, the respective groups have very different prices; the houses near the sites have lower prices. While it may not be surprising that the only difference between houses that are near sites and those that aren’t is that nearby houses have lower prices, the data presented so far cannot distinguish between the case where lower prices are caused by Superfund site proximity and the case where lower prices are caused by lower unobserved housing quality near the sites. When the information contained in Table 5 is compared to the final results that control for unobserved heterogeneity, the argument for the presence of lower unobserved quality becomes very strong.

4 Empirical Model

4.1 Hazardous Waste Measures

This paper departs from the prevalent measure for hazardous waste exposure, distance to the nearest site, by counting the number of sites around each house. This method requires

selecting some maximum distance between a house and a site beyond which there is assumed to be no price effect. As noted previously, some researchers have tried to estimate the distance at which hazardous waste sites cease to affect home values with varying results. For this study's main specification, I count the number of sites that are within a 3 kilometer radius of each house to measure the amount of hazardous waste exposure. However, the results are robust to other specifications of distance.

Furthermore, to gain insight into how the life-cycle events of the Superfund program separately influence the housing market, I include a measure of each of these steps. As previously mentioned, in the context of my model, each hazardous waste site can be in one of five stages at any given time: the *DISCOVERED* period is the time after EPA is aware of a potential hazard but before being proposed to the NPL; *PROPOSAL* is the time after a site is proposed to the NPL but before a final listing on the NPL; *FINAL* is the time after a site is listed on the Final NPL but before the site is designated "Construction Complete"; *COMPLETE* is the time between designation as "Construction Completed" and deletion from the NPL; *DELETED* is the time after EPA removes the site from the NPL. These categories measure the major actions of the Superfund program that housing market participants are likely to be interested in: the discovery of a hazardous waste site, the potential for future cleanup, the promise of future cleanup, the completion of cleanup and the verification of safety. Looking at the variation of housing prices as the density of each type of Superfund site in close proximity varies can explain how each step is separately valued in the market.

Since I know the location of each house and the location of each site, I can calculate the distance between each pair. Furthermore, for each site, I know the timeframe for each of the five periods above. Using transaction dates from the housing data, I can create a snapshot of the hazardous waste profile around every house, specific to the day it was sold. The result is a vector, for each house transaction, of counts of each of the five "types" of Superfund

sites nearby on the transaction date.

4.2 Main Specification

The general specification of this paper, given in Equation (2), assumes the hedonic price function is linear in attributes. The price of any house i , sold at time t , in census tract j , is a function of a vector of observable attributes of that house and a constant X_{it} , the vector of hazardous waste site type counts in various stages, Z_{it} , a fixed effect for which census tract - year the house was sold in, δ_{jt} , an unobserved house attribute, γ_i , and an i.i.d. mean zero disturbance term, ε_{it} . Data restrictions preclude me from observing changes in observable characteristics X_{it} , therefore the subscript t is dropped.

$$\ln Price_{it} = \alpha X_i + \beta Z_{it} + \delta_{jt} + \gamma_i + \varepsilon_{it} \quad (2)$$

Since X_i is constant over time, the coefficient α is unidentified. β is the coefficient of interest and measures the effect that the density of hazardous waste sites in various stages in the Superfund program have on the selling price of a home.

This specification explicitly accounts for both sources of bias discussed in Section 3. The neighborhood level unobservable, δ_{jt} captures all determinants of price common to houses that transact in a given tract and year. It's worth noting that allowing the tract effect to vary by year is a relaxation of the stronger assumption of time invariant neighborhood fixed effects. Additionally, using observable characteristics from census years for data that is intracensal implicitly assumes that the tract is constant over time. This specification requires no such assumption. House-level unobserved quality is controlled for by γ_i . Time-invariant unobservables specific to each house that could bias estimates, such as aesthetics, hardwood floors, gardens, abundant sunlight, historical significance, etc., will all be contained in this term.

4.3 Flexible Distance Specification

The main specification assumes that the effect on price is constant inside a certain radius. This restriction can be relaxed by splitting the radius of impact into expanding concentric circles. For example, the main specification can be modified to count the number of sites of each type separately that are present 0 - 1 km, 1 - 2 km, and 2 - 3 km from each house. Under this alternate specification, Z_{it} from Equation (2) expands in dimension to have three sets of counts for each site status. Unobserved heterogeneity is controlled for in an identical manner, and the model allows for distance from the site to have heterogenous impact.

4.4 Identification

Identification in the model described in Equation (2) requires successfully removing both δ_{jt} and γ_i , the time-varying neighborhood fixed effect and the time-invariant house level fixed effect, respectively. Careful attention must be paid to the method employed to remove these unobservables. On the surface, Equation (2) is nothing more than a repeat-sales model with a neighborhood fixed effect that changes overtime. However, since the data are an unbalanced panel, using pre-packaged fixed effects routines or least-squares dummy variable methods will be inconsistent.

To see why this is the case, consider for simplicity that each house sells only twice. First differencing Equation (2) yields:

$$\ln Price_{it} - \ln Price_{it-1} = \alpha(X_i - X_i) + \beta(Z_{it} - Z_{it-1}) + (\delta_{jt} - \delta_{jt-1}) + (\gamma_i - \gamma_i) + (\varepsilon_{it} - \varepsilon_{it-1}) \quad (3)$$

$$\ln \bar{Price}_{it} = \beta \bar{Z}_{it} + (\delta_{jt} - \delta_{jt-1}) + \bar{\varepsilon}_{it} \quad (4)$$

After first differencing, Equation (4) still has two unobserved terms: The neighborhood effect in time t and the neighborhood effect in time $t - 1$. To mean difference away δ_{jt} , I need to take the average of all first-differenced variables over the set of observations that had a sale in neighborhood j and in time t . The problem arises from the fact that each observation in this set has a second neighborhood unobservable that is not necessarily the same time as δ_{jt-1} . Mean differencing removes δ_{jt} from Equation (4), but still leaves δ_{jt-1} and the average second neighborhood effect for all houses that sold in t . Using dummy variables for the neighborhood-year fixed effects in Equation (4) and running OLS will leave this unobserved “remainder” term and provide inconsistent estimates. To successfully remove both δ_{jt} and δ_{jt-1} from Equation (4), I must mean-difference by taking the average over the houses in neighborhood j that sold in both years t and $t - 1$. This removes all unobserved terms and provides a consistent estimate of β . Identification is driven by within-tract variation Superfund site exposure. Since the hazardous waste sites are always in existence and the distance between sites and houses aren’t changing, identification comes from site status changes.

The identification strategy outlined above is built on several assumptions. First, β is not indexed by either time or space, which implies that preferences over Superfund site exposure remain constant throughout the entire sample period and the entire Los Angeles area. Second, the house-level effect γ_i is assumed to be constant over time and data limitations force the assumption of fixed housing observables. Third, counting the sites in a circle around each house assumes the effect is constant within the radius of the circle.

Spatial variance in preferences is documented in the literature by site-specific studies. The variance in estimates across the country and even within cities demonstrates both a heterogeneity in Superfund sites and in preferences in local housing markets. While there is no doubt a spatial distribution of preferences in Los Angeles¹⁰, this issue is intentionally

¹⁰See Redfearn (2009) for a discussion of spatial variation of preferences in hedonic studies and an application to light rail access in the Los Angeles area.

abstracted from in order to obtain an average estimate for the region. The robustness of the assumption of time-invariant preferences is examined in the next section by allowing β to vary by time periods. Section 3 examined the assumption of constant house level observables and unobservables. The evidence from the data suggests that improvements in housing quality are not positively correlated with site status changes. Lastly, the robustness of the assumption of constant impact within a 3 kilometer radius is examined by use of the flexible distance specification and by examining results under various sizes of radii.

Finally, the research design raises concerns of correlated error terms. First, to control for correlation in the error terms for each property i , standard errors are clustered on properties. Second, there is concern that error terms in Equation (2) can be spatially autocorrelated. To test for spatial autocorrelation, I group houses by their census tract and calculate Moran's I (MI) test statistic developed in Moran (1950) under various weighting schemes.¹¹ For all choices of weights, MI returned values very close to zero, indicating that the residuals are not substantially spatially autocorrelated.

5 Results

5.1 Main Results

5.1.1 Site Count Specification

The results for the estimation of Equation (2) can be found in Column (1), Panel A of Table 6. Estimates of the various elements of β are listed with standard errors in parenthesis underneath. EPA discovering an eventual NPL site actually raises home values by nearly 4%. Then, as the site is proposed, listed on the Final NPL and designated "Construction Complete", prices continue to rise. Panel B provides analysis of these step-by-step differences.

¹¹See Case (1991) for a discussion of Moran's I and testing for spatial autocorrelation in spatial demand models.

Table 6: Empirical Results - Main Specification

| | (1) | (2) | (3) | (4) | (5) |
|---------------------------------|--------------------|---------------------|---------------------|---------------------|--------------------|
| A. Main Estimation Results | | | | | |
| <i>DISCOVERED</i> | 0.039** (0.013) | -0.003 (0.003) | 0.028** (0.005) | -0.022** (0.002) | 0.042** (0.013) |
| <i>PROPOSED</i> | 0.046** (0.016) | -0.030** (0.006) | 0.010 (0.007) | 0.012* (0.005) | 0.064** (0.016) |
| <i>FINAL</i> | 0.062** (0.015) | -0.019** (0.002) | 0.017** (0.006) | 0.069** (0.001) | 0.071** (0.015) |
| <i>COMPLETE</i> | 0.091** (0.016) | -0.012* (0.005) | 0.049** (0.006) | 0.167** (0.003) | |
| <i>DELETED</i> | 0.073** (0.018) | -0.017* (0.008) | 0.014 (0.008) | 0.392** (0.005) | 0.069** (0.019) |
| Square Footage | | 0.037** (0.000) | | 0.047** (0.000) | |
| No. of Bedrooms | | 0.051** (0.000) | | -0.020** (0.001) | |
| No. of Bathrooms | | -0.008** (0.000) | | 0.021** (0.001) | |
| B. Site Status Change Estimates | | | | | |
| Δ <i>PROPOSED</i> | 0.007 [0.445] | -0.027** [0.000] | -0.018** [0.000] | 0.035** [0.000] | 0.022** [0.008] |
| Δ <i>FINAL</i> | 0.016* [0.042] | 0.011 [0.077] | 0.007 [0.123] | 0.057** [0.000] | 0.007 [0.357] |
| Δ <i>COMPLETE</i> | 0.028** [0.000] | 0.007 [0.200] | 0.032** [0.000] | 0.098** [0.000] | |
| Δ <i>DELETED</i> | -0.018 [0.103] | -0.005 [0.593] | -0.036** [0.000] | 0.224** [0.000] | -0.002 [0.842] |
| Tract-Year Fixed Effects | Yes | Yes | No | No | Yes |
| House Fixed Effects | Yes | No | Yes | No | Yes |
| Obs. | 1,664,863 | 2,660,565 | 1,664,863 | 2,660,565 | 1,664,863 |

*Notes:*The standard error is below each coefficient in parenthesis and clustered on houses. * , and ** denote significance at the 5% and 1% levels, respectively. Column (1) is the main specification, Column (2) uses neighborhood fixed effects only, Column (3) uses house fixed effects only, Column (4) is OLS on all observations with no fixed effects. The regressions in Columns (3) and (4) have yearly dummies to control for the trend in the housing market. Column (5) uses both fixed effects but ignores “Construction Complete”.

Values in this panel represent the difference in the price effect that result from moving from one site status to the next. Below each value in brackets is the p -value from a Wald equivalence test. These tests reveal that proposing a site to the NPL and deleting a site from the NPL do not have a statistically significant effect on prices, whereas listing a previously proposed site on the Final NPL has a significantly positive effect of 1.6% and designating a Final NPL site as “Construction Complete” has a significantly positive effect of 2.8%.

Columns (2) - (4) present estimates using different combinations of fixed effects: Column (2) presents results without house level fixed effects and all single sale houses are included, Column (3) presents results without tract-year fixed effects but with year dummies to control for temporal market effects, and Column (4) presents the results with no fixed effects at all. The estimates of the life-cycle changes in site status are all insignificant when not controlling for fixed effects except for *PROPOSED*, which is negative. Ignoring the negative impact that unobserved housing quality has on prices obscures the positive effects of the Superfund program. Column (3) reveals that the absence of house-level fixed effects induces more bias than the absence of tract-level fixed effects as the estimates are somewhat similar to the main specification. However, Column (4) demonstrates the general influence of unobserved heterogeneity. Without controlling for the unobserved quality of houses and neighborhoods in close proximity of Superfund sites, the estimated benefit of designating a Final NPL site as “Construction Complete” is 9.8% and the benefit of taking a “Construction Complete” site off of the NPL is an additional 22.4%. Finally, Column (5) provides results from a model that uses the same fixed effects as Column (1) but ignores “Construction Complete” as a site status. Under this specification, all price improvements are realized at site discovery and proposal to the NPL. This finding is consistent with previous studies that ignored “Construction Complete” and found no effect for final listing on the NPL and deletion from the NPL.

One counterintuitive result is the large, positive coefficient on *DISCOVERED*. It

might be expected that discovering a nearby site is posing health risks would negatively impact prices. One possibility is that rising housing prices cause discovery. If prices are rising exogenously by an influx of new buyers, then hazardous waste spills have a higher probability of being discovered. This can lead to a situation where sites are being discovered only after additional residents enter the area and drive up prices. Furthermore, the probit model from Section 3 indicated that site discovery increases the probability of houses being renovated. Discovery of sites could be endogenous with reinvestment in the community. This phenomenon should be addressed by future research.

5.1.2 Flexible Distance Specification

Table 7 provides estimates of the flexible distance estimator. In Panel A, Columns (1) - (3) list the coefficients of the regression corresponding to the main specification where the counts of each site type are broken out by whether they fall within 0 - 1 kilometers, 1 - 2 kilometers, or 2 - 3 kilometers. They are presented horizontally for ease of comparison. Moving down each column documents how, for a given distance band, the estimated coefficient changes as site status changes. Panel B provides these differences by distance bands along with p -values from Wald tests of equivalence. Moving across any row in Panel A allows comparison of the effect a site of that type has on prices as distance increases. Panel C lists the difference in coefficients with p -values from Wald tests of equivalence underneath in brackets. Finally, Panel D reports the difference in site status change effects and tests for equivalence between distance bands.

Several important facts emerge from Table 7 Panel B. First, the effect of deleting a site has a negative and significant effect at 0 - 1 km and 1 - 2 km, whereas the main specification reports no significant effect for deletion. Second, the effect of designating a site “Construction Complete” has positive, significant effects on price that are stronger at closer distances. Panel D reveals that this effect is significantly lower at the farthest distance band.

Table 7: Flexible Distance Specification

| | (1) 0-1 km | (2) 1 -2 km | (3) 2 - 3 km | (4) (2) - (1) | (5) (3) - (2) | (6) (3) - (1) |
|---------------------------------|--------------------|---------------------|---|-------------------|---------------------|-------------------|
| A. Distance Band Estimates | | | C. Distance Coefficient Differences | | | |
| <i>DISCOVERED:</i> | 0.031 (0.02) | 0.023 (0.016) | 0.045** (0.013) | -0.008 [0.637] | 0.022 [0.094] | 0.014 [0.449] |
| <i>PROPOSED:</i> | 0.032 (0.033) | 0.067** (0.022) | 0.042** (0.016) | 0.035 [0.275] | -0.025 [0.192] | 0.010 [0.774] |
| <i>FINAL:</i> | 0.069** (0.026) | 0.081** (0.019) | 0.061** (0.015) | 0.012 [0.581] | -0.020 [0.212] | -0.008 [0.743] |
| <i>COMPLETE:</i> | 0.110** (0.029) | 0.128** (0.021) | 0.085** (0.016) | 0.018 [0.480] | -0.043* [0.014] | -0.025 [0.350] |
| <i>DELETED:</i> | 0.066* (0.032) | 0.074** (0.025) | 0.078** (0.019) | 0.008 [0.765] | 0.004 [0.851] | 0.012 [0.684] |
| B. Site Status Change Estimates | | | D. Site Status Change Distance Coefficient Differences | | | |
| Δ <i>PROPOSED</i> | 0.001 [0.967] | 0.044** [0.003] | -0.003 [0.710] | 0.043 [0.116] | -0.047** [0.001] | |
| Δ <i>FINAL</i> | 0.037 [0.140] | 0.014 [0.331] | 0.019** [0.017] | -0.023 [0.372] | 0.005 [0.673] | |
| Δ <i>COMPLETE</i> | 0.041** [0.004] | 0.047** [0.000] | 0.024** [0.000] | 0.006 [.652] | -0.023** [0.002] | |
| Δ <i>DELETED</i> | -0.044* [0.045] | -0.054** [0.001] | -0.007 [0.563] | -0.010 [0.645] | 0.061** [0.004] | |
| Obs. | 1,664,863 | | | | | |

*Notes:*The standard error is below each coefficient in parenthesis and clustered on houses.* and ** denote significance at the 5% and 1% levels, respectively. Columns (1)-(3) are coefficients from the same regression, arranged horizontally for comparability. Panel A provides the estimates from using site counts for each type in each distance band. Panel B provides the estimate of the various site status changes by distance band with p -values in brackets underneath. Panel C tests the equality of the coefficients across distance bands with p -values in brackets underneath. Panel D tests the equality of of site status change estimates as distance increases.

Third, while Panel C indicates that the coefficient estimates for each site type don't vary by distance band, testing the equivalence of the effects of status change across distances reveal that the effect of proposing a site to the NPL, designating a site "Construction Complete", and deleting a site from the NPL are significantly different. The site status changes are not statistically different for the 0 - 1 km distance band and the 1 - 2 distance band, but moving to 2 - 3 km shows a marked change. Moreover, the estimate of the price effects of site status changes tend *towards zero* for the outer distance band. This result accords with intuition that the effects of Superfund sites should diminish as distance increases.

5.2 Robustness

In this subsection I provide results demonstrating the robustness of the results presented so far. First, I examine the assumption of a time-constant hedonic price surface and find that the preferences that give rise to the implicit prices appear to be relatively constant over time. Second, I vary the size of the exposure circles used in the main specification and show similar conclusions can be drawn about the Superfund program's effects.

5.2.1 Time Varying Preferences

The identification strategy assumes that β is the same in all periods. This can be a troubling assumption given the twenty year sample period. Its very plausible that the hedonic price surface shifts throughout the time period. To check the sensitivity of the results to this assumption, I estimate a similar model to the main specification that allows preferences to change over time. I break the sample period into four 5-year periods and estimate separate coefficients for each.

Consider rewriting Equation (2) the following way:

$$\ln Price_{it} = \alpha X_i + \beta_1 Z_{it} * \mathbf{I}\{t \in E_1\} + \beta_2 Z_{it} * \mathbf{I}\{t \in E_2\} + \beta_3 Z_{it} * \mathbf{I}\{t \in E_3\} + \beta_4 Z_{it} * \mathbf{I}\{t \in E_4\} + \delta_{jt} + \gamma_i + \varepsilon_{it} \quad (5)$$

where $\mathbf{I}\{\cdot\}$ is the indicator function, $\{E_1, E_2, E_3, E_4\}$ correspond to the first, second, third and fourth 5-year era in the dataset, $\{\beta_1, \beta_2, \beta_3, \beta_4\}$ are the time varying parameters, and X_i , α , and Z_{it} have the same interpretation as in the main specification. If these parameters are not statistically different from each other, then identification concerns of the main specification should be mitigated. Note that this example differences away the unobserved error terms the in the same way as the main specification.

Table 8 provides the coefficient estimates for Equation (5). Columns (5) - (7) provide

Table 8: Estimates of Time Varying Preference Parameters

| Years | (1) | (2) | (3) | (4) | (5) | (6) | (7) |
|-------------------|--------------------|--------------------|--------------------|--------------------|---------------------|------------------------------------|---------------------|
| | 1988 - 1992 | 1993 - 1997 | 1998 - 2002 | 2003 - 2008 | $\beta_2 - \beta_1$ | p -values $\beta_3 - \beta_2$ | $\beta_4 - \beta_3$ |
| | $\beta_{1,k}$ | $\beta_{2,k}$ | $\beta_{3,k}$ | $\beta_{4,k}$ | | | |
| <i>DISCOVERED</i> | 0.044** (0.016) | 0.052** (0.019) | 0.056** (0.016) | 0.029 (0.018) | .501 | .800 | .174 |
| <i>PROPOSED</i> | 0.066** (0.019) | - | 0.037* (0.018) | 0.132** (0.040) | - | .046 † | .020 |
| <i>FINAL</i> | 0.081** (0.017) | 0.072** (0.017) | 0.071** (0.016) | 0.066** (0.016) | .146 | .957 | .214 |
| <i>COMPLETE</i> | - | 0.034 (0.065) | 0.083** (0.017) | 0.128** (0.018) | - | .433 | .000 |
| <i>DELETED</i> | - | - | - | 0.090** (0.020) | - | - | - |
| Obs. | 1,664,863 | | | | | | |

Notes: The standard error is below each coefficient in parenthesis and clustered on houses. * and ** denote significance at the 5% and 1% levels, respectively. Coefficients omitted for collinearity are marked with a "-". Boldfaced p -values indicate significance at the 5% level.

†This p -value corresponds to the Wald test $\beta_3 - \beta_1 = 0$ since *PROPOSED* is omitted in Column (2).

the p -values for the corresponding Wald equivalence tests, where p -values that are significant at the 5% level are in boldface. The coefficients on *DISCOVERED* and *FINAL* do not change in significant ways over time. Preferences appear to shift from the third era to the fourth era for *COMPLETE*. However, four of the seven sites that were eventually designated “Construction Complete” were assigned that status between 2003 - 2008 and one “Construction Complete” site was deleted in that same span compared to just one site becoming “Construction Complete” from 1993-1997 and two sites attained this status from 1998 - 2002. Since most of the “Construction Complete” activity occurred in the last era, it is not surprising that the estimates in that timeframe are much more precise than other timeframes, leading to a statistically significant change. Additionally, the variance in the estimates for *PROPOSED* is likely a function of the small window during which a site is proposed to the Final NPL. For the sites in the Los Angeles CSA, the median number of days a site stays proposed to the Final NPL is 248 days. Accordingly, the number of

Table 9: Main Specification Under Various Radii

| | (1) 1 km | (2) 3 km | (3) 5 km |
|--------------------------|-------------------|--------------------|--------------------|
| <i>DISCOVERED</i> | 0.004 (0.016) | 0.039** (0.013) | 0.039** (0.009) |
| <i>PROPOSED</i> | -0.027 (0.030) | 0.046** (0.016) | 0.051** (0.010) |
| <i>FINAL</i> | -0.006 (0.021) | 0.062** (0.015) | 0.050** (0.010) |
| <i>COMPLETE</i> | -0.004 (0.024) | 0.091** (0.016) | 0.081** (0.010) |
| <i>DELETED</i> | -0.009 (0.027) | 0.073** (0.018) | 0.070** (0.013) |
| Tract-Year Fixed Effects | Yes | Yes | Yes |
| House Fixed Effects | Yes | Yes | Yes |
| Obs. | 1,664,863 | | |

*Notes:*The standard error is below each coefficient in parenthesis and clustered on houses.* and ** denote significance at the 5% and 1% levels, respectively.

houses observed to transact near a site categorized as *PROPOSED* is much smaller than the other site statuses, leading to less precisely estimated preferences. Both sites that were deleted from the Final NPL were deleted in the final era which prevents the estimation of preferences in other time periods. However, for the more evenly distributed site statuses *DISCOVERED* and *FINAL*, preferences cannot be distinguished significantly intertemporally which supports the assumption made in the main specification of time-invariant preferences.

5.2.2 Varying Exposure Radii

Since the main results of this paper use the number of sites in a 3 kilometer radius around each house as the measure of Superfund exposure, the choice of 3 kilometers versus other distances needs to be examined. While the flexible distance specification examines heterogeneous effects within the 3 kilometer radius, it is unclear how sensitive the results are to the choice of 3 kilometers. In this subsection, I run the main specification of counting the number

of sites of each type in a radius around each house at 2 different radii: 1 kilometer and 5 kilometers. Kiel and Zabel (2001) estimate the maximum distance for price effects to be three miles, or 4.828 kilometers, so I use 5 kilometers as a comparison on the larger side. Conversely, it is interesting to see how the estimates change when restricting the exposure window to only 1 kilometer.

Table 9 contains the results of the regression defined in Equation (2) under 1, 3, and 5 km radii, respectively. A comparison of Columns (2) and (3) reveals that changing the radius from 3 km to 5 km has little impact on the sign, significance and magnitude of the coefficients. However, when restricting the radius to 1 km the estimates all become insignificant. While intuition would suggest that the impact of Superfund sites on the housing market should be larger closer to the sites, these results suggest that homeowners that sort themselves in close proximity to Superfund sites don't care about hazardous waste exposure. Individuals who are responsive to the risks of living near Superfund sites don't live in close proximity, so as sites are remediated, homeowners that are sensitive to environmental quality capitalize the improvement at the farther distances.

5.3 Nearest-Site Results

The prevailing method for capturing exposure to Superfund sites is to use the distance to the nearest site as the measure of disamenity. If Superfund sites are clustered and many houses are in close proximity to multiple sites, nearest-site methods can suffer from an omitted variables problem that the site-counting method will not. Conversely, if clustering of Superfund sites is not prevalent, then the site-counting method is similar to using distance to the nearest site. In the limit, if no house has more than one house nearby, then the site-count method reduces to the nearest-site method with the exposure measure becoming a simple function of distance equal to 1 if a site is within a certain radius, and 0 otherwise.

To compare the results using the site-count method to the traditional distance to nearest

site method, I employ a proximity function similar to that found in Kiel and Zabel (2001):

$$PROX_i = \max(0, D_0 - D_i) \quad (6)$$

where D_i is the distance from house i to the nearest site and D_0 represents the maximum distance of Superfund site influence, which is set to 5 km.¹² To make a fair comparison, I maintain the use of both sets of fixed effects. Consider the following regression equation:

$$\ln Price_{it} = \alpha X_i + \beta' Z_{it} * PROX_i + \delta_{jt} + \gamma_i + \varepsilon_{it} \quad (7)$$

where β is a (5×1) vector of parameters, Z_{it} is a (5×1) vector of dummy variables indicating the status of the nearest site to house i at the time of sale, $PROX_i$ is the proximity function in Equation (6), and δ_{jt} and γ_i are the tract-year and house-level fixed effects, respectively.

Column (1) of Table 10 provides the results of estimating Equation (7) while Column (2) provides the differences in coefficients and the associated p -value from the Wald test of equivalence. The coefficients are most easily interpreted as the marginal value for a house with $PROX_i = 1$, or a house that is 4 km away from a Superfund site. These estimates are somewhat similar to those found in the main results. Specifically, the largest and most significant improvement in price, 2.3%, comes when a site is designated “Construction Complete”. These results show an improvement in price when a site is proposed to the Final NPL whereas the previous results measured the improvement at final listing on the NPL. Both sets of results indicate no significant change in price when a site is deleted from the NPL.

Column (3) provides estimation results when additional regressors measuring the proximity to the second nearest site are included. The goal of this regression is to capture the extent to which multiple sites can contribute to an omitted variables problem. In the Los

¹²As mentioned in the previous section, Kiel and Zabel (2001) find $D_0 = 3$ miles, which is roughly 5 km.

Table 10: Distance to Nearest Site Estimates

| | (1) | (2) | (3) | (4) |
|----------------------------|--------------------|-------------------|--------------------|-------------------|
| | β_k | Δ | β_k | Δ |
| $PROX_1 * I\{DISCOVERED\}$ | 0.019** (0.005) | | 0.019** (0.005) | |
| $PROX_1 * I\{PROPOSED\}$ | 0.029** (0.006) | 0.010** [.001] | 0.030** (0.006) | 0.011** [.000] |
| $PROX_1 * I\{FINAL\}$ | 0.031** (0.006) | 0.002 [.468] | 0.034** (0.006) | 0.004 [.236] |
| $PROX_1 * I\{COMPLETE\}$ | 0.054** (0.006) | 0.023** [.000] | 0.057** (0.006) | 0.023** [.000] |
| $PROX_1 * I\{DELETED\}$ | 0.046** (0.007) | -0.008 [.069] | 0.049** (0.007) | -0.008 [.061] |
| $PROX_2 * I\{DISCOVERED\}$ | | | 0.017 (0.014) | |
| $PROX_2 * I\{PROPOSED\}$ | | | -0.002 (0.017) | |
| $PROX_2 * I\{FINAL\}$ | | | 0.036* (0.015) | |
| $PROX_2 * I\{COMPLETE\}$ | | | 0.125 (0.098) | |
| $PROX_2 * I\{DELETED\}$ | | | -0.022 (0.052) | |
| Tract-Year Fixed Effects | Yes | | Yes | |
| House Fixed Effects | Yes | | Yes | |

Notes: The standard error is below each coefficient in parenthesis and clustered on houses. * and ** denote significance at the 5% and 1% levels, respectively. Column (1) provides the results from Equation (7) controlling for both sets of fixed effects. Column (2) provides statistical significance tests for site status changes. Column (3) adds controls for the second nearest site. Column (4) provides statistical significance tests for the specification in Column (3).

Angeles CSA, 21% of the Superfund sites are within 3 miles of another Superfund site. This could cause *a priori* concern that estimates of the value of distance from a Superfund site might be attenuated if as distance from one site increases, distance to a second omitted site decreases. A comparison of the results in Columns (1) and (3) appear to allay those concerns. Adding the additional controls for the second site has virtually no effect on the coefficients or in the magnitude and significance of the differences in coefficients, reported in Column (4).

5.4 Discussion

One of the main goals of this study is to separately value the life-cycle effects of Superfund sites in a region. The positive impact on prices of designating a site as “Construction Complete” is the most robust finding. The effects are seen at small and large radii, are positive over time, and are invariant to the use of site-counts or distance to the nearest site. This result comes in contrast to those studies in the literature that focus solely on deletion from the NPL as the indicator of site remediation. My results suggest information about the remediation of Superfund sites is communicated well before deletion from the NPL takes place, causing the effect of deletion to be insignificant. Additionally, my main results show that there is a significant increase in prices once a site is actually listed on the Final NPL, suggesting that the promise of future remediation registers positively on prices.

Second, the importance of controlling for unobserved heterogeneity cannot be understated. While the importance of house-level fixed effects appear to be relatively greater, not controlling for both house-level and neighborhood-level unobserved quality will lead to biased estimates. Many of the existing site-specific studies ignore unobserved housing quality and control for neighborhood quality by using the most recent census data, which might not be constant throughout the sample period. Using tract-year fixed effects eliminates this problem, while effectively controlling for these unobserved elements.

Third, while the results of this study are only applicable to the Greater Los Angeles area, they are generalizable to any site in the region and the methods are generalizable to any metropolitan area where housing transactions data are available. A balance is struck between national studies, which impose homogeneity on Superfund sites and preferences, and site-specific studies, which allow for heterogeneous sites but are not generalizable. The result is a method that measures the idiosyncratic preferences of a region while averaging over a small sample of sites, allowing estimates to be applied to new sites outside of the

current study.¹³

Finally, the importance of omitted variable bias in studies that utilize distance to the nearest Superfund site as the measure of exposure is examined and found to be minimal in the Los Angeles area. The results show that adding the distance to the second nearest site has little impact on the estimates for proximity. In this case, the results mimic those of the site-count method introduced in this paper. However, the mitigation of the omitted variable bias is likely do more to the use of house-level fixed effects than to the general robustness of nearest-site methods. In a repeat sales model, distance to the second site is differenced away, unless the site changes status between sales. For any given supply of houses in close proximity to multiple sites, the subset of observations where the “second site” changes status simultaneously with the “first site” will be smaller, reducing the impact that the “second site” has on repeat sales estimates. Since the site-count method doesn’t ignore the presence of multiple sites and provides similar results to existing methods in the absence of omitted variables bias, it is demonstrated to be a valuable addition to the literature on valuing environmental disamenities.

6 Conclusion

This paper argues policy relevant estimates of the price effects in the housing market of Superfund site remediation requires a regional or city level analysis. If policymakers require an estimate of the value of remediating a particular site, national sample estimates derived from the average preferences of U.S. homeowners, not of the local homeowners who will be affected by action, may be insufficient. Conversely, estimates derived from site-specific analyses might not be externally applicable if the analysis was in a different region or a

¹³Applying the estimates to sites within the study is also a benefit of this study. For instance, policymakers have an estimate of the value of taking a particular site that is currently on the Final NPL to “Construction Complete” status.

different site, since estimates will be a function of a particular site's idiosyncrasies. Averaging over multiple sites and measuring the preferences of a particular region provides estimates that are applicable to other sites in the region of interest. This paper demonstrates a method for obtaining consistent estimates of the various life-cycle events of Superfund site remediation that is generalizable to any area where housing transactions data are available.

The results suggest that different actions undertaken by EPA communicate different things to the housing market. Listing a site on the Final NPL is shown to increase nearby housing prices by 1.6%. This suggests that at the time of listing, the externality of hazardous waste proximity was already capitalized and the promise of remediation is enough to move prices upward. Once EPA designates a site as "Construction Complete", local housing prices gain an additional 2.8%. Deletion of an NPL site seems to have no significant impact on prices. While the absence of an effect for deleting a site from the NPL is in line with estimates from previous research, the results for the impact of listing a site on the Final NPL and designating a site as "Construction Complete" demonstrate a break from the literature that attempts to estimate average effects across multiple sites.

The lack of evidence of a positive price impact of Superfund site remediation from hedonic pricing studies has called into question the return on investment for the high cost of site remediation. This paper demonstrates a clear, positive impact on prices as a result of the Superfund program, the largest of which comes directly from the act of cleaning a site, not deleting it from the NPL. While this result comes with the caveat of being applicable only to the Los Angeles CSA, the point is made that one-size-fits-all national estimates obscure the heterogeneity in regional preferences. There is no doubt that there are certain areas of the country which are likely to place low value on site remediation and some areas which will place a high value on site remediation. Any remediation decision should be made in reference to the preferences of the local populace, not the average preferences of the nation or the idiosyncratic preferences of homeowners around one particular site remediated in the

past. This study establishes the influence of this distinction in approach on conclusions drawn about the benefits to the housing market of the Superfund program.

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